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Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number ATTORNEY'S DOCKET NUMBER TRANSMITTAL LETTER TO THE UNITED STATES CU-5095 WWP **DESIGNATED/ELECTED OFFICE (DO/EO/US)** PPLICATION NO. (If known, see 37 CFR 1.5)

1593610 **CONCERNING A SUBMISSION UNDER 35 U.S.C. 371** INTERNATIONAL APPLICATION NO. INTERNATIONAL FILING DATE RIORITY DATE CLAIMED PCT/KR2004/003346 17 December 2004 23 March 2004 ENHANCED MODEL OF RELATION WITH QUANTITATIVE REPRESENTATION, AND TV ANYTIME SERVICE METHOD SERVICE METHOD AND SYSTEM EMPLOYING THE SAME TITLE OF INVENTION APPLICANT(S) FOR DO/EO/US Hee-Kyung LEE et al Applicant herewith submits to the United States Designated/Elected Office (DO/EO/US) the following items and other information: This is a FIRST submission of items concerning a submission under 35 U.S.C. 371. This is a SECOND or SUBSEQUENT submission of items concerning a submission under 35 U.S.C. 371. This is an express request to begin national examination procedures (35 U.S.C. 371(f)). The submission must include items (5), (6), (9) and (21) indicated below. The US has been elected (Article 31). X A copy of the International Application as filed (35 U.S.C. 371(c)(2)) is attached hereto (required only if not communicated by the International Bureau). X has been communicated by the International Bureau. is not required, as the application was filed in the United States Receiving Office (RO/US). An English language translation of the International Application as filed (35 U.S.C. 371(c)(2)). is attached hereto. has been previously submitted under 35 U.S.C. 154(d)(4). Amendments to the claims of the International Application under PCT Article 19 (35 U.S.C. 371(c)(3)) are attached hereto (required only if not communicated by the International Bureau). have been communicated by the International Bureau. have not been made; however, the time limit for making such amendments has NOT expired. have not been made and will not be made. An English language translation of the amendments to the claims under PCT Article 19 (35 U.S.C. 371(c)(3)). An oath or declaration of the inventor(s) (35 U.S.C. 371(c)(4)). An English language translation of the annexes of the International Preliminary Examination Report under PCT Article 36 (35 U.S.C. 371(c)(5)). Items 11 to 20 below concern document(s) or information included: An Information Disclosure Statement under 37 CFR 1.97 and 1.98. 12. X An assignment document for recording. A separate cover sheet in compliance with 37 CFR 3.28 and 3.31 is included. A preliminary amendment. An Application Data Sheet under 37 CFR 1.76. A substitute specification. A power of attorney and/or change of address letter. A computer-readable form of the sequence listing in accordance with PCT Rule 13ter.2 and 37 CFR 1.821-1.825. A second copy of the published International Application under 35 U.S.C. 154(d)(4).

This collection of information is required by 37 CFR 1.414 and 1.491-1.492. The information is required to obtain or retain a benefit by the public, which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 15 minutes to complete, including gathering information, preparing, and submitting the completed form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop PCT, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

A second copy of the English language translation of the international application under 35 U.S.C. 154(d)(4).

IAP9/Rec'd PCT/PTO 21 SEP 2006

PTO-1390 (Rev. 07-2005)
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Other items or information:								
The follo	wing fees have l	neen submitted						
The following fees have been submitted 21. Basic national fee (37 CFR 1.492(a))					S \$	LCULATIONS	PTO USE ONLY	
Evamination for (27 CER 4 402(a))						300.00		
22.		\$						
If the written opinion prepared by ISA/US or the international preliminary examination report prepared by IPEA/US indicates all claims satisfy provisions of PCT Article 33(1)-(4)\$0 All other situations\$200						200.00		
23. X Search fee (37 CFR 1.492(b)) If the written opinion of the ISA/US or the International preliminary examination report prepared by IPEA/US indicates all claims satisfy provisions of PCT Article 33(1)-(4)								
Coarch fee (37 CFR 1.445(a)(2)) has been paid on the international application to the LISPTO as an								
\$100 squared from the US and provided to the Office or								
previously communicated to the US by the IB						400.00		
TOTAL OF 21, 22 and 23 =						900.00		
Additional fee for specification and drawings filed in paper over 100 sheets (excluding sequence listing in compliance with 37 CFR 1.821(c) or (e) or computer program listing in an								
electronic medium) (37 CFR 1.492(j)). The fee is \$250 for each additional 50 sheets of paper or fraction thereof.								
	Extra Sheets	·						
- 100 = O /50 =				x \$250	\$		1	
Surcharge of \$130.00 for furnishing any of the search fee, examination fee, or the oath or declaration after the date of commencement of the national stage (37 CFR 1.492(h)).								
CLAIMS	NUMBER FILED		NUMBER EXTRA	RATE	\$			
Total claims	Total claims 1:		0	× \$ 50	\$			
Independent claim	s	5 -3=	2	× \$200	\$	200.00		
MULTIPLE DEPENDENT CLAIM(S) (if applicable) + \$360					\$			
TOTAL OF ABOVE CALCULATIONS =					\$	1100.00		
Applicant claims small entity status. See 37 CFR 1.27. Fees above are reduced by ½.						550.00		
SUBTOTAL =						550.00		
Processing fee of \$130.00 for furnishing the English translation later than 30 months from the earliest claimed priority date (37 CFR 1.492(i)).								
TOTAL NATIONAL FEE =					\$	550.00		
Fee for recording the enclosed assignment (37 CFR 1.21(h)). The assignment must be accompanied by an appropriate cover sheet (37 CFR 3.28, 3.31). \$40.00 per property						40.00		
TOTAL FEES ENCLOSED =						590.00		
					Amou	unt to be ded:	\$	
					Amou	ınt to be	\$	
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a. X b. C c. X d. C	Please charge my Deposit Account No. 12-0400 in the amount of \$_A duplicate copy of this sheet is enclosed.	to cover the above fees. may be required, or credit any overpayment to Deposit may become public. Credit card information should not					
NOTE: Where an appropriate time limit under 37 CFR 1.495 has not been met, a petition to revive (37 CFR 1.137(a) or (b)) must be filed and granted to restore the International Application to pending status.							
- I	Customer Number 26530 Ladas & Parry 224 South Michigan Avenue Chicago, Illinois 60604 (312) 427-1300	signature Woodhoon W. Park NAME 55523 REGISTRATION NUMBER September 21, 2006					